

# GRACE PERROTTA

Writer | Experience Designer | Themed Entertainment Professional

perrotta.grace@gmail.com | 561-859-3196 | [graceperrotta.com](http://graceperrotta.com)

## SELECTED EXPERIENCE

### **Narrative Designer/ Show Writer** – *Slice Creative Network* (September 2020 – Present)

- Serves as story lead for multiple upcoming Christmas pop-up experiences in Downtown Orlando
- Writes concepts, treatments, and provides copy for necessary props and event marketing
- Collaborates with graphic designers to create pitch decks and progress presentations for clients

### **Copywriter** – *Rentyl Resorts* (August 2020 – Present)

- Generates compelling copy (internal and external) for a variety of branded resorts including: Margaritaville Resort Orlando, Encore Resort at Reunion, The Bear's Den Resort Orlando, and more
- Works with graphic designers to create copy for visual works (brand guides, emails, brochures, etc)

### **Contract Show Writer** – *Disney Cruise Line* (May 2020)

- Wrote and developed concepts, treatments, and scripts for live entertainment offerings

### **Contract Escape Room Writer** – *Countdown 2 Escape* (March 2020 – May 2020)

- Developed storylines, puzzles, scripts, copy, and all necessary creative for an upcoming escape room

### **Commercial Content Development Intern** – *RWS Entertainment Group* - NYC (Spring 2020)

- Assisted in the development of events/shows for Broadway, Off-Broadway, National and International Tours, Special Attractions, Arenas, Convention Centers, and other venues
- Conducted research on brands / IP, new immersive technology, industry trends, and more
- Developed and wrote proposals for new musicals, plays, immersive experiences, pop-ups, and more
- Performed extensive script coverage, analysis, editing, and proofreading

### **Show Writing Intern** – *Disney Parks Live Entertainment* - Orlando (Fall 2019)

- Wrote scripts, treatments, concepts, announcements, and copy for Disney Parks Live offerings
- Brainstormed and developed new entertainment offerings by collaborating with Disney Creatives
- Worked under tight deadlines in a very fast-paced environment

### **Administrative Producing Intern** – *The Second City Chicago* (Summer 2018)

- Conducted research, wrote show descriptions, recorded notes, set up meetings, and other admin tasks

### **Artistic Director & New Works Developer** – *Rogue Productions* (2016- 2019)

- Produced & served as creative dramaturg for over 42 original plays and 17 immersive showings

## SELECTED WRITTEN WORKS PRODUCED – THEATRICAL

- Ski School Productions: Fall 2018: Noah Centineo Who Sent You? An Immersive Experience
- FSU Student Theatre Association: Fall 2018: My Life as a Jonas Brother a Sing-Along Musical
- Rogue Productions: 2016: KinderCare Academy, Dead Dans Tell No Tales, 2017: Beaches
- John Hewitt Summer School in Northern Ireland: 2016: Rockabye Changeling
- Cherry Lane Theatre Off-Broadway – Stephen Sondheim's Young Playwrights: 2014: Daddy Issues

## EDUCATION - **Florida State University's Honors Program** (*Summa Cum Laude*)

- Double Major: Theatre and Communication/Media Studies

## ADDITIONAL SKILLS AND CERTIFICATIONS

- Strong proficiency in Microsoft Office & Teams; Certified in Excel
- Improvisational Comedy, Sketch Comedy, Stand Up Comedy