

# GRACE PERROTTA

SHOW WRITER & NARRATIVE DESIGNER

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## SELECTED EXPERIENCE

### FREELANCE WRITER: THEMED ENTERTAINMENT, THEATRE, FILM, & MORE

MULTIPLE COMPANIES (LISTED BELOW) | JAN 2020 - PRESENT

- Companies served: Disney Cruise Line, Countdown 2 Escape, Slice Creative Network, RWS Entertainment Group, Hawkmoon Creative, NDM Hospitality, Angel and Bear Productions, & more
- Products delivered: scripts (live show, attraction, & media), narrative designs, escape rooms, stunt shows, youth activities, interactive games, immersive events, character bios, synopses, editorial, menus, & more

### STORY DEVELOPMENT - LEAD WRITER

ORANGE BLOCK CREATIVE | DEC 2020 - PRESENT

- Leads story development for a variety of experiential projects in various creative industries
- Writes concepts, treatments, creative copy, brand messaging, & more
- Participates in team brainstorming, performs extensive research, & pitches concepts to clients

### COMMERCIAL CONTENT DEVELOPMENT INTERN

RWS ENTERTAINMENT GROUP | FEB 2020 - MARCH 2020 \*LENGTH AFFECTED BY COVID 19

- Assisted in the creative development of projects for Broadway, Off-Broadway, national tours, pop-ups, interactive exhibits, & other entertainment ventures
- Performed script coverage, made content recommendations, & attended new work festivals
- Found & summarized reference materials relevant to projects in development
- Proposed potential brand collabs, new shows/experiences, group educational outings, & more

### SHOW WRITING INTERN

DISNEY PARKS LIVE ENTERTAINMENT | JUNE 2019 - JAN 2020

- Crafted, re-drafted, & proofread scripts, treatments, project pitches, & more
- Worked with IP holders such as Disney Animation, Pixar, Marvel, & Lucasfilm
- Brainstormed new live shows, events, streetmosphere, & other projects with the creative team
- Ideated around particular business initiatives, new interactive technology, & emerging formats
- Worked under tight deadlines in a very fast-paced environment to secure internal creative buy-in
- Key projects: WDW 50th Anniversary Celebration, Skyliner Dedication, Josh Gad Frozen Surprise, & more

### ADMINISTRATIVE PRODUCING INTERN

THE SECOND CITY CHICAGO | SUMMER 2018

- Organized scripts, edited bios, took meeting notes, updated databases, created spreadsheets, & more
- Assisted the accessibility team by writing social stories, creating presentations, & conducting research
- Completed classes in improv, sketch writing, and screenwriting

## EDUCATION

### FLORIDA STATE UNIVERSITY | BACHELOR'S DEGREE

DOUBLE MAJOR: THEATRE, COMMUNICATION AND MEDIA STUDIES

CLASS OF 2019 | SUMMA CUM LAUDE

## ADDITIONAL SKILLS & ACHIEVEMENTS

- Playwriting & screenwriting
- Sketch & stand up comedy
- Public speaking
- Copywriting & SEO
- Computer proficiency
- Brand messaging
- Accessibility writing - social stories for guests on the autism spectrum
- Performer on FSU's improv team
- Over 10 personal theatrical works produced
- Received multiple awards for comedic playwriting
- Helped produce & develop over 42 original plays as part of Rogue Productions
- Wrote, directed, and produced an entire sing-along musical about the Jonas Brothers