

Timothy Root's Peculiar Park of Science and Sweets

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Version 2.5

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OBJECTIVE:

To create a unique and engaging narrative to enhance the Guest experience in an ice cream themed park.

OVERALL STORY/ HIGH CONCEPT:

The Peculiar Park of Science and Sweets is the brainchild and thesis of doctoral candidate TIMOTHY ROOT – a peculiar man of science with a significant sweet tooth. Fascinated with the substance of sugar, Timothy set out to create an intricate kingdom constructed of his favorite confections... of colossal proportions! Why? To prove his hypothesis: *“When sugar and science fill every mile, each twist and turn will make you smile.”*

After nonstop study and experimentation, Timothy invites Guests of all ages, along with his eccentric THESIS COMMITTEE, to his high-profile dissertation day. Guests act as volunteer participants to enjoy and evaluate this world where science meets fun – a place filled with scenic slopes of ice cream, vibrant views of berries beyond, and exhilarating escapades that will excite your taste buds – all masterfully located in Antarctica, of course, where the only thing that can melt is your heart.

Every inch of this park is sprinkled with science and overflowing with adventures à la mode! Participants witness the wonders of all kinds of sweets, spark up a riveting conversation with a thesis committee member, tour Timothy's facilities, watch the creation of such delicacies, and even perform these experiments themselves... not to mention the chance to indulge their senses with tasty treats.

After a day packed with amazing attractions, delicious demonstrations, kooky characters, and flavorful fun, Guests gather at the Cone Dome venue and watch Timothy defend his thesis and be declared Dr. Timothy Root. With his success comes a spectacular celebration in the night sky, where illuminating fireworks send the Guests off feeling warm, fuzzy, and (hopefully) full.

LOCATIONS, ATTRACTIONS, & ACTIVATIONS:

Dr. Root's Candy Canal (Dark Ride Attraction)

Timothy Root named this tour of his facilities after his sought-after title in hopes of a positive outcome. For this immersive adventure, Guests board a Strawberry Boat and float along a “root” beer stream, where the serene landscapes and species of Antarctica meet tasty treats and epic knowledge.

On their way to board outside of the lab, Guests walk through Timothy's personal collection of articles and research – all covering his noteworthy work and the bubbling anticipation for The Peculiar Park of Science and Sweets.

Once on the tour, Guests have an up-close view of the rather silly, yet expert level methods used for the creation the park. Sights, scents, and sucrose swirl as Timothy Root's charmingly nerdish personality underscores the experience. All this culminates in a family-friendly journey filled with passion, hilarity, and just the right amount of mayhem.

The Topping Bar (Restaurant/ Bar)

Guests indulge their taste buds and take a cable car up the ice cream mountain where they'll soon discover The Topping Bar, a sit-down restaurant and premium bar. Here, the menu is packed with main course options that are sure to satisfy any craving, listing both the common term and binomial nomenclature of each ingredient. On par with the name, the dishes served are those that can be loaded with a plethora of toppings– all available at The Topping Bar's very own topping bar!

To no one's surprise, this empirical dining experience has dessert down to a science with its interactive dessert menu! Whipped up and served by Root's energetic Lab Assistants, each dessert item prompts a unique procedure. Such procedures may include reactions of the senses (sight, smell, and sound), silly group safety measures, supportive group chants, and more!

Sundae School (Themed Area Activation)

Spending a day surrounded by the delicious products and processes of Root's sweet science is sure to have you eager to try it yourself. Guests who yearn to DIY may make their way to Sundae School – a delightfully themed, hands-on area with endless opportunities to learn something new. With multiple stations of rotating demonstrations, a play zone for children, and a resting area, Sundae School offers the young and young at heart a place to learn and play.

The Cone Dome (Show Venue)

Tall, proud, and upside-down, this cone-shaped spectacle serves as a venue to showcase the wonders of food science and beyond. Inside, the community gathers to watch a variety of educational entertainment offerings.

- **Show Concept: Edible Experiments**

A comedic, interactive food science show where Timothy's goofy interns perform a multitude of exciting experiments throughout the day.

- **Show Concept: Timothy Root’s Delectable Dessert-tation**

As the sun sets and the day comes to an end, Timothy defends his thesis to his committee – the very same oddballs that roamed the park all day. With interactive evaluations, savvy quips, and heartfelt moments, this show serves up the perfect park story resolution and marks Timothy Root’s triumph in achieving his delicious doctorate dream. Once the defense is declared a success, the park closes, and the nighttime spectacular begins...

Sweet Success: A Spectacular Send-Off Celebration (Firework Show/ Kiss Goodnight)

In joyous celebration of a lifelong goal achieved, bright bursts of color and light take to the sky in honor of the newly declared doctor! Underscored by a swell of cheerful music, this firework spectacular sends-off Guests feeling fulfilled and happy with their peculiar day of science and sweets.

KEY ROAMING CHARACTERS

Timothy Root (Park Creator and Doctoral Student)

Peculiar and passionate, Timothy Root dreams of the title “doctor” – But he only wishes to earn it through his lifelong goal of creating a kingdom of candy, ice cream, popsicles, and more. Earnestly eccentric, Timothy will go on and on about all things sweet. You will often hear him preach his hypothesis: *“When sugar and science fill every mile, each twist and turn will make you smile.”*

Timothy first tasted sugar on a brisk spring morning– he thinks. He claims he remembers every single detail of the life changing moment... yet his recounts often don’t match up. He just has so many cherished memories of him tasting treats ... and he’s only 26! A man of inquiry, he tends to ask Guests to recall their first time trying a sweet, as well as opinions on candy, the park, and everything that comes to his ever-turning mind.

Dr. Shirley Wright (Thesis Committee Head)

A humble genius who is so intelligent it hurts. Sweet and smart, Dr. Shirley Wright is the committee lead and main advisor to Timothy. She has mastered the science of food and has since dedicated her life to mentoring those in the pursuit of knowledge.

She loves to send Guests on educational missions and encourages complete park exploration. Supportive and strong, Dr. Shirley Wright also asks Guests to share what they’ve learned, but she is not afraid to correct them if needed.

Jimmy Gelato (Thesis Committee Member)

Mr. Jimmy Gelato is a New Jersey native and a loud and proud expert confectionary consultant. He is here to evaluate the use, taste, and consistency of the sweets around the park. He's at the top of his profession, yet very casual in his ways. Science may not be his strong suit, but "Jimmy Gelato's taste buds never lie."

Outspoken and a champion of fiery conversation, Jimmy Gelato will stop at nothing to prompt passionate debates over topics like the best ice cream flavor, the worst candy, and other sweet based matters.

Anita Scoop (Thesis Committee Member)

Anita Scoop is a well-known reporter and critic of "eatertainment" experiences. She has been following Timothy Root's Peculiar Park of Science and Sweets for years. No one is quite sure how she managed to get on the Thesis Committee (she was not asked), but everyone is taken by her wit and determination. They are happy she is here and shocked they didn't think of it themselves.

A talker, Anita loves to share her mind with Guests. Oh, and Anita has stories. Great stories... and she loves to share. Anita also has ideas. Not so great ideas... and she loves to share.